Message from Robyn William’s Chair of the SIDE 2018 Organising Committee

Irrespective of our age or stage in our careers, we are all on a journey. Making sure that journey leads us in the right direction starts with each of us, every day. We all benefit from learning new things, personal development, connecting with friends, and meeting new people who inspire us to keep doing the work to make it all happen.

SIDE is an opportunity to do exactly this and come away feeling energised and inspired by the people you meet, the keynote speakers’ messages, and the workshops you attend. You’ll take home tangible outcomes and actions to implement in your farm business and a sense of being part of a bigger community sharing and celebrating who we are and what we do. Farming leaders sharing their knowledge and wisdom at SIDE is a key part of ensuring our sector wheels keep turning.

To ensure the continued success and growth of dairying it is important we recognise that “It Starts with Us”, our theme for 2018. We are responsible for making positive changes in our lives to sustain our mental and physical wellbeing. From there we can embrace the responsibility of effectively leading the people around us to help them grow, and mentor them to progress. We all know change is inevitable - it is up to us to learn about and adopt innovation and technology into our businesses to keep up with those changes. We are part of an extremely successful sector that is envied around the world. Let’s take the pride we have in dairying and educate ourselves about how to work with the media, engage with our communities and tell everyone our positive stories.

Like the early settlers of Dunedin who were on a journey from the other side of the world to create a better life, the 2018 SIDE organising committee are on a journey to make a great conference even better. Leading up to the 20th birthday of SIDE, we decided it was time to get rid of the 90’s hairdo and treat the old girl to a makeover.

So this year SIDE will have quite a different look and feel, with a new venue in the Dunedin Town Centre, and the conference reduced to a short, sharp, focused two days. We have worked hard to develop and deliver a programme that takes you on a journey too, making sure there is some fun along the way. This year’s keynote and workshop speakers will help deliver a programme that appeals to everyone involved in dairying, with a strong focus on delivering in-depth information and applicable tools for you to work with straight away. The rejuvenated format includes some longer session times where there will be time to delve deep, or you can choose our high energy, shorter workshops with practical applications. Share your stories and key outtakes with other delegates at our conference dinner, held at the world leading grass turf Forsyth Bar stadium.

On another note, invest some time in yourself and take the opportunity to see the All Blacks test themselves against France in Dunedin on Saturday 23rd. Combine this with SIDE on Monday 25th and Tuesday 26th and you have the perfect mini-break.

Looking forward to seeing you all at the makeover reveal!

You’ll take home tangible outcomes and actions to implement in your farm business, and a sense of being part of a bigger community, celebrating who we are and what we do.
Message from Terry Kilday, 
2018 Chair of SIDE

In the mid 1990’s, large scale dairy farming was getting established in Southland, and was a relatively unknown industry in Canterbury. Those who were taking it on were breaking new ground, and drawing on systems and practices from other regions in New Zealand and making them fit. As dairying grew, research and supporting industries grew alongside, with a wealth of learnings and knowledge specific to dairying in the South Island.

At the time, there were conferences for dairy farmers, but none specific to the South Island. Farmers and dairy industry people recognised this and saw the opportunity for likeminded people to get together and share their knowledge and experiences. A committee of 15 representatives was formed, and in 1999 the first South Island Dairy Event was held at Addington in Christchurch.

From the start, SIDE has been a conference that is led by farmers, for farmers. Because of this, SIDE has remained relevant to its delegates. It gives farmers the opportunity to hear and see cutting edge research, technologies, and farming system from industry leading farmers and business people from around the South Island, New Zealand and the world. It also brings a large group of enthusiastic people together that share their experiences one-on-one, learning from each other to build a successful future and drive progress.

Adapting to remain relevant and successful is an important part of business, and is no different for SIDE. Our current committee recognised this from farmers’ voices, challenging us to reach further, and set higher standards. The Event Committee team is lifting the bar with this year’s two-day event, themed ‘It Starts with Us’. This will also be the last June SIDE event, with the following conference being slated for Southland in 2019.

SIDE is by farmers for farmers, but could not function without the partnership of DairyNZ, committee members, and the valued, ongoing support of its Gold sponsors, ASB, DairyNZ, Ravensdown, Rabobank, and Fonterra, and its Silver Sponsors. We look forward to welcoming delegates, sponsors, and speakers to SIDE2018.
Run by farmers for farmers, SIDE lines up industry experts to deliver keynote addresses, networking sessions and practical workshops.

The SIDE event committee includes seven elected dairy farmers from throughout the South Island who are responsible for representing the views of the people in their region when planning the event format and programme content.

Details of current committee members are available on side.org.nz
All delegates, speakers and sponsors can register now for SIDE 2018 at side.org.nz.

Numbers attending SIDE are restricted by the venue capacity. Early booking is recommended. Priority will be given to farmer registrations received before the earlybird closing date of Monday 28 May 2018. This may mean that commercial organisations are limited to just one or two registrations if maximum numbers are reached by the earlybird closing date.

The views presented at SIDE are the opinions of the individual speakers and are not necessarily shared by the SIDE organising committee or supporting organisations. Given the general nature of some of the views and information presented at SIDE, and the fact that every participant’s individual circumstances are different, SIDE participants should not act solely on the basis of the material presented at the event, but should obtain specific advice suitable to their own circumstances.

Workshops are grouped into 4 subthemes

- Personal Wellness
- Innovation and Technology
- People and Business Growth
- Media, Community and Environmental Engagement

A mix of double session workshops (1 hour 45m) and single session workshops (45m) is available.

Numbers are restricted for some workshops and spaces will be allocated on a first-come, first-served basis.

Please select your workshops when you register online. You will receive a confirmation email and a printed copy of your selections at registration.

Full programme details are available on page 10 of this brochure.
Social Events

Monday 25th June

4.20pm - 5.30pm - Drinks and nibbles with the sponsors

Explore techniv8, the latest innovation and technology with our sponsors in the Exhibition Hall.

Techniv8 is a curated exploration of new technology, innovation and thought with a focus on expanding and challenging delegates minds. “It starts with us” so take the opportunity to network and explore SIDEs Techniv8 galleries at your leisure.

The key outcome from this new portion of SIDE is to give all delegates a premium experience. One that is not currently available at any other venue. You will be left curious, inspired, and engaged by near future technologies, innovation, and ideas.

SIDE Dinner - Taste of the South with a touch of tartan

Join us at our Hootenanny: an evening of Clan Clashes and the best of the South Island’s food and drink.

Date: Monday 25th June

Venue: Forsyth Barr Stadium

Time: 6:30pm arrival

Cost: $100 pp including a complimentary drink on arrival, plus a selection of wine on tables followed by cash bar.

Enjoy entertainment on the pitch and in the dining room alongside a plated banquet then dance the night away!

Dress: Formal with a touch of tartan

Dietary requirements can be catered to. Please advise on your online registration form.

Transport: Will be provided. Please indicate on your registration form if you require transport.

Contacts

SIDE Secretariat
Tammy Johnson
PO Box 85066
Lincoln 7647
E: info@side.org.nz
W: www.side.org.nz
## Cost of Registration

<table>
<thead>
<tr>
<th>Registration costs</th>
<th>Earlybird Before Monday 28 May</th>
<th>After Monday 28 May</th>
<th>Multiple Registrations (after 28 May) Applies if more than one registration is received at the same time from the same farm/organisation</th>
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<tbody>
<tr>
<td>Full registration for farmers with a valid supply number</td>
<td>$345.00 (GST inclusive)</td>
<td>$425.00 (GST Inclusive)</td>
<td>First registration at the full rate, subsequent registrations $375.00 (GST inclusive)</td>
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<tr>
<td>Full registration for rural professionals and industry support</td>
<td>$395.00 (GST inclusive)</td>
<td>$425.00 (GST Inclusive)</td>
<td>First registration at the full rate, subsequent registrations $405.00 (GST inclusive)</td>
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<tr>
<td>Individual day registration</td>
<td>$245.00 (GST inclusive)</td>
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All early bird registrations including dinner will go into the draw to win one of 3 double passes to the All Blacks vs France test at Forsyth Barr on Saturday 23rd June. *terms and conditions apply

Full registration includes entrance to all SIDE sessions, lunches, and morning/afternoon teas
Accommodation

Dunedin has a range of hotel, motel and guest house accommodation available. Listed below is a selection of establishments located near Dunedin centre. Bookings should be made directly with the preferred establishment.

All providers offer online reservations. Delegates are required to make their own arrangements directly with the provider.

Scenic Circle Hotels have rooms rates for SIDE delegates please mention SIDE when booking.

Kingsgate Hotel
10 Smith Street Dunedin
P: 034776784
E: kingsgatedunedin@milleniumhotels.co.nz
W: millenniumhotels.com

Distinction Hotel
6 Liverpool Street, Dunedin
P: 03 742 7291
E: reservations@distinctiondunedin.co.nz
W: distinctionhotels.co.nz

Pacific Park Dunedin
24 Wallace Street, Roslyn, Dunedin
P: 03 477 3374
E: reservations@pacificparkdunedin.co.nz
W: pacificparkdunedin.co.nz

Aurora on George
678 George Street
P: 03 477 7984
E: stay@auroradunedin.co.nz
W: auroradunedin.co.nz
5 minutes by car or 7 minutes by bus to the Dunedin Centre
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9.00-9.15am</td>
<td>Welcome &amp; Introduction</td>
</tr>
<tr>
<td>9.15-10.15am</td>
<td>Keynote 1 - Richard &amp; Elina Ussher, Personal Wellness</td>
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<tr>
<td>10.15-10:45am</td>
<td>Morning tea</td>
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<tr>
<td>10.45 - 11.30am</td>
<td><strong>Double Sessions</strong>&lt;br&gt;The human sustainability project&lt;br&gt;Driving life from the “Top Paddock”&lt;br&gt;Shape your Future in a way that is important to you&lt;br&gt;Keeping a wolf at the door - How bio secure is your business?&lt;br&gt;Milk and mussels, or mid life crisis</td>
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<tr>
<td>11.40 - 12.30pm</td>
<td><strong>Single Workshops</strong>&lt;br&gt;Milk and mussels, or mid life crisis&lt;br&gt;Milk and mussels, or mid life crisis</td>
</tr>
<tr>
<td>12.30 - 1:30pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>1.30 - 2.30pm</td>
<td>Keynote 2 - Ian Taylor, Innovation &amp; Technology</td>
</tr>
<tr>
<td>2.35 - 3.20pm</td>
<td><strong>Double Sessions</strong>&lt;br&gt;The future of food&lt;br&gt;Life with MAR(s)&lt;br&gt;Future farm systems&lt;br&gt;Genetics today to shape future productivity&lt;br&gt;Thinking exponentially, innovation and the future of everything!</td>
</tr>
<tr>
<td>3.20 - 3.30pm</td>
<td><strong>Options for the afternoon session</strong>&lt;br&gt;The future of food&lt;br&gt;Life with MAR(s)&lt;br&gt;Future farm systems&lt;br&gt;Genetics today to shape future productivity&lt;br&gt;Thinking exponentially, innovation and the future of everything!</td>
</tr>
<tr>
<td>3.30 - 4.20pm</td>
<td><strong>Double Sessions</strong>&lt;br&gt;The future of food&lt;br&gt;Life with MAR(s)&lt;br&gt;Future farm systems&lt;br&gt;Genetics today to shape future productivity&lt;br&gt;Thinking exponentially, innovation and the future of everything!</td>
</tr>
<tr>
<td>4.20 to 6.30pm</td>
<td>Dinner 6.30PM&lt;br&gt;Taste of the South with a touch of tartan</td>
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<td></td>
<td><strong>Techniv8 - Drinks and Nibbles with the Sponsors</strong></td>
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## DAY 2

### Keynote 3 - Graham Henry, People and Business Growth

<table>
<thead>
<tr>
<th>9.15-10.15am</th>
<th>Keynote 3 - Graham Henry, People and Business Growth</th>
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</thead>
</table>
| 10.15-10:45am | **DOUBLE SESSIONS**  
Choose 1 Double Workshop or 2 Single Workshops  
How to make today's dream, tomorrow's reality |
| 10:45 - 11.30am | **MORNING TEA**  
What can I do on farm to make this people stuff easier?  
What's after Success? |
| 11.40 -12.30pm | **SINGLE WORKSHOPS**  
Commit to just a bit  
What really goes on under a urine patch?  
Commit to just a bit  
The balancing Act - living well and farming well |
| 12.30 -1:30pm | **LUNCH** |
| 1.30 - 2.30pm | **Double Sessions**  
What can I do on farm to make this people stuff easier?  
Commit to just a bit  
What really goes on under a urine patch? |
| 2.35 - 3.20pm | **Double Session**  
Nudge theory applied to the environment  
Building a culture  
What really goes on under a urine patch? |
| 3.20 - 3.30pm | **Afternoon Tea**  
Telling your story |
| 3.30 - 4.20pm | **Afternoon Tea**  
Nudge theory applied to the environment  
Building a culture  
RP's STOP look and listen |
| 4.20 to 5.00pm | **Closing Thoughts from Delegates** |

### Keynote 4 - Shayne Currie, Media, Community and Environmental Engagement

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<tr>
<th>9.15-10.15am</th>
<th>Keynote 4 - Shayne Currie, Media, Community and Environmental Engagement</th>
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</thead>
</table>
| 10.15-10:45am | **DOUBLE SESSIONS**  
Choose 1 Double Workshop or 2 Single Workshops  
How to make today's dream, tomorrow's reality |
| 10:45 - 11.30am | **MORNING TEA**  
What can I do on farm to make this people stuff easier?  
What's after Success? |
| 11.40 -12.30pm | **SINGLE WORKSHOPS**  
Commit to just a bit  
What really goes on under a urine patch?  
Commit to just a bit  
The balancing Act - living well and farming well |
| 12.30 -1:30pm | **LUNCH** |
| 1.30 - 2.30pm | **Double Sessions**  
What can I do on farm to make this people stuff easier?  
Commit to just a bit  
What really goes on under a urine patch? |
| 2.35 - 3.20pm | **Double Session**  
Nudge theory applied to the environment  
Building a culture  
What really goes on under a urine patch? |
| 3.20 - 3.30pm | **Afternoon Tea**  
Telling your story |
| 3.30 - 4.20pm | **Afternoon Tea**  
Nudge theory applied to the environment  
Building a culture  
RP's STOP look and listen |
| 4.20 to 5.00pm | **Closing Thoughts from Delegates** |
**Programme (may be subject to change)**

**MASTER OF CEREMONIES:**

**Jamie McKay and Rowena Duncum**

Host of The Country, Jamie is an equity partner in a Southland dairy farm and is involved in a wetland restoration project on his home farm. In a past life a keen rugby player and marathon runner, these days he relaxes by getting wound up on the golf course.

Rowena is a member of the Dairy Industry and Young Farmers committees, and a past winner of the Taranaki Farm Manager of the Year. With a strong network of rural contacts and a unique voice, Ro is passionate about both the media and agricultural industries with a vivacious and upbeat style.

**KEYNOTE SPEAKERS:**

**Richard and Elina Ussher**

**Adventure Sport Ltd.**

**Monday 9.15am**

**Personal Wellness**

Richard and Elina Ussher are best known for their endurance racing exploits, from the Coast to Coast to epic multi-day team adventure races they have spent more than a decade racing, training and travelling around the world, all while maintaining their marriage. Richard is a born and bred New Zealander, while Elina originally hails from Finland. Between them they have amassed 13 world titles and have victories in some of the biggest endurance events in the world - from Abu Dhabi - to China, the USA, South Africa, Europe, and NZ.

Learning to work co-operatively as a couple but also within a larger team environment has been a key aspect of their success together as well as recognising each other's strengths and weaknesses and ensuring that they keep an element of fun in everything they do. Life as a professional athlete in a minority sport meant they had to take on every part of their sport and business themselves. This left them with a great range of skills from which to launch their post-racing careers.

Just prior to Christmas 2017 they took on their largest challenge to date, purchasing an adventure park business, Happy Valley Adventures, just north of Nelson. A working farm with 200 sheep, the main function of the park is tourism, where they have the world’s longest flying fox ride, the Skywire, quad bike tours, horse treks, a cafe and function centre, and are in the process of expanding into mountain bike trails.
Ian was brought up in a small East Coast village in the North Island. Change, innovation, and growth has been a constant in Ian's life his time working in the freezing works, a singer in a rock and roll band to being called up to the army. By 1980, he had completed a law degree and started an entirely new career in television, and was part of an industry that went from black-and-white film to colour video and on into the digital age.

Ian founded Animation Research Ltd (ARL) in 1990 on nothing more than a handshake. Today, working from their base in Dunedin, ARL covers sports events all over the world building F1 race car simulators to Air Traffic Control simulators, risk assessment platforms for mining companies as well as an online application to demonstrate the power of the IBM cloud-based analytics engine, which they built it in three weeks. All of which they had never built before.

Ian says “We are where we are because of a very small team who, from day one, arrived with open minds and a belief that there was nothing they couldn’t do. We didn’t discover the digital world - it discovered us. Someone invented the internet, and they gave us our highway to that world. We have been travelling it ever since.”

Ian was inducted into the New Zealand Hi-Tech Hall of Fame in 2009. In 2010, he was named North & South magazine’s New Zealander of the Year. In the same year, he was awarded an Honorary Fellowship of the New Zealand Computer Society, the top honour of the ICT sector in New Zealand. He was named a Companion of the New Zealand Order of Merit in the 2012 New Year Honours, for services to television and business, and won the Creative sector of the World Class New Zealander Awards. In 2013, he was named Outstanding Māori Business Leader of the Year.

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“We are where we are because of a very small team who, from day one, arrived with open minds and a belief that there was nothing they couldn’t do.

- Ian Taylor

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KEYNOTE SPEAKERS:

Sir Graham Henry
Award Winning Coach
Tuesday 9.15am

People and Business Growth

Sir Graham Henry is one of New Zealand's most in demand speakers, having coached the All Blacks to glory in the 2011 Rugby World Cup, and going on to be awarded Coach of the Year at the IRB awards, receiving this award for a record 5th time.

Graham finished his All Blacks career as one of the most successful rugby coaches of all time.

For much of his life rugby coaching was very much secondary to Graham's school teaching career. His time at Auckland Grammar, where he nurtured players like Grant Fox, was followed by a headmaster's job at Kelston from 1987 - 1996. Graham himself played Senior Rugby and Cricket in Christchurch, Dunedin and Auckland, and First Class Cricket for Canterbury and Otago.

Graham will share his insights and experience in building an environment of high performing teams, team culture, motivation, team development, and leadership.

KEYNOTE SPEAKERS:

Shayne Currie NZME Editor
NZME Managing Editor
Tuesday 1.30pm

Media, Community and Environmental Engagement

Shayne has been a journalist for 25 years, starting as a crime reporter in Wellington – and briefly, New York – before taking up newsroom leadership roles. From printer's ink to the digital revolution, Shayne has overseen major change and innovation in newsrooms throughout New Zealand. A former news editor and deputy editor of the Sunday Star Times, Shayne moved to APN in 2004 to help launch the Herald on Sunday. He became editor of that paper in 2005 and of the NZ Herald in 2011. In 2012 he led the editorial project to transform the Herald into award-winning compact format. As NZME Managing Editor, Shayne oversees more than 400 journalists and content across the company's newsrooms. In 2016, Shayne took up a 10-week scholarship to Wolfson College at Cambridge University in the UK, studying audience patterns in the digital age – and how quality journalism can survive in the era of social media and clickbait.
Session 1 Workshops: Monday morning

You can attend one workshops from the list of 1.1-1.3 as a double session or pick 1.4 and 1.5 (two shorter sessions)

1.1 (DOUBLE SESSION)  
**The human sustainability project**  
*Amy Cran, PhysioDirect, Louise Fangupo Thrive Oamaru*

Sustainability is a buzz word in our industry at present, but what about our most important assets - ourselves? This is a panel style, interactive workshop with three passionate health professionals, working across the health and wellness spectrum. It is designed to get us thinking about how they can physically maximise our potential to farm, farm well and keep farming for the long run. Farming is a physically demanding; don’t let poor health, or poor work habits force you to choose your direction going forward. Learn and develop simple exercises, techniques, and routines to ensure your body and mind is performing at its peak, now and in the future.

1.2 (DOUBLE SESSION)  
**Driving life from the “Top Paddock “**  
*Doug & Wendy Avery, Bonvaree*

Today Doug Avery sees himself as, Bonvaree captain of the rural “Sad Bastards Club”. Doug's emotional state broke under the pressure of an eight-year drought. As a couple Doug and Wendy picked themselves up to grow an award winning business. The same farm, the same family, in the same valley with the same weather, but totally different outcomes. Growing emotional intelligence is one of the strongest ways to improve life and business performance. For Doug and Wendy Avery their lives transformed when they learned to approach life and business in a different way. Doug will cover how life changed when he changed the way he used his “Top Paddock”. Wendy will talk about surviving living with a “Sad Bastard” to see her life and marriage thrive again.

1.3 (DOUBLE SESSION)  
**Shape your future in a way that is important to you**  
*Dylan & Sheree Ditchfield / Jenny Malcolm*

Have you ever wondered why some experiences feel rewarding and others feel uncomfortable or upsetting? In this workshop Jenny Malcolm a farmer, and rural based professional coach will describe through personal anecdotes and observations, how individual values are our deep seated emotional drivers that influence our everyday decision making, explaining why we do what we do.

Dylan and Sheree Ditchfield provide examples on how they live and exist by their vision of Positively Impacting People, with a purpose to Empower and Enable Capability in People. This drives everything within their family, farming business, community and life, leadership, and business course -Farming to Freedom. In this workshop you will hear some of their pivotal life experiences and how they discovered and identified their own core values and aligned them as a couple and how they now help others discover their own. An interactive workshop that invites participants to reflect on what drivers motivate them to act and how by living our values, we have the flexibility to shape a future in a way that is important to us.

1.4 (SINGLE SESSION)  
**Milk and mussels, or mid life crisis?**  
*Art & Helen Blom, Mills Bay Mussels*

This workshop is a personal story of growth and development from dairy farm to mussel farm. Take a journey through the evolution of a family embracing change in their lives. This engaging couple will leave their footprint. You'll be inspired to adopt ideas and dare to think outside the square. Lots to take home and ruminate on.

1.5 (SINGLE SESSION)  
**Keeping a wolf at the door – How biosecure is your business?**  
*Andrew Muir BVSc and Hugh LeFleming Morven Action Group*

In the event of a biosecurity threat how well prepared is your Hugh Le Fleming Morven Action Group business to stay safe? Several recent local outbreaks of exotic diseases, pests and weeds has left many of us asking what our biggest risks to biosecurity is and do we manage them? In this workshop, we will all leave with a better understanding of where our greatest risks lie, how to assess them and how to practically implement a biosecurity plan for your own business.
**Session 2 Workshops: Monday afternoon**

You can attend two workshops from the list of five

| Session 2 (SINGLE SESSION) | **The future of food**  
*Mark Robinson, Fonterra* |
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<tbody>
<tr>
<td>Disruption is rife across the world. Find out how a rapidly changing world is impacting global business, farming, the food industry, technology and media, and what Fonterra is doing to adapt.</td>
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| Session 2 (SINGLE SESSION) | **Life with MAR(s)**  
*Bob Bower, Claire Houlbrook-Wallridge, Gilbert Aztec, Integrated Water management* |
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<tr>
<td>Managed Aquifer Recharge – is an exciting new technology to use aquifers for water storage, with trial sites in Hinds and Gisborne showing great results for farmers as well as environmental benefits. Leading innovation in the field of hydrology is being used both worldwide and in New Zealand to store water for varying stakeholder uses and to improve water quality. Learn how can we manage our aquifers to create not only gains for agricultural production and performance but also improve water quality for our communities.</td>
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| Session 2 (SINGLE SESSION) | **Future farm systems - Can nutrient limits and GHG reductions be achieved whilst operating profitable farm systems?**  
*Dawn Dalley DairyNZ, Robyn Dynes, AgResearch* |
|----------------------------|---------------------------------------------------------------|
| Increasing environmental regulation and the requirement for New Zealand to achieve greenhouse gas (GHG) emission reductions has prompted the research community to investigate solutions that will allow dairy farmers to achieve their environmental targets within sustainable dairy systems.  
The burning question is: Can nutrient limits and GHG reductions be achieved whilst operating profitable farm systems?  
This workshop will present and discuss a range of innovations, technologies and farm system designs that will contribute to reducing the environmental footprint. The future starts with us, so come along and find out what can be implemented now to ensure your business is sustainable and profitable in the future. |

| Session 2 (SINGLE SESSION) | **Thinking exponentially, innovation and the future of everything!**  
*Kaila Colbin - co-founder and Chair of the Ministry of Awesome and Curator and Licensee for TEDxChristchurch* |
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<tr>
<td>Think and act like Google. Gain an understanding as to why and how disruption is fundamentally changing everything from the way we consume to the way we drive. Take home some innovative ideas that may create the synergies to implement positive disruption within your own lives.</td>
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| Session 2 (SINGLE SESSION) | **DairyNZ fertility pillars project - Genetics today to shape future productivity.**  
*Chris Burke, DairyNZ* |
|----------------------------|---------------------------------------------------------------|
| With the formation of a fertility research herd and genetic links to lifetime productivity and fertility in the national herd, what are the key learnings so far of the study? See how management techniques and genetic selection indexes can help shape the future productivity of your herd today.  
Chris Burke is the Leader for Reproduction research at DairyNZ and is leading the fertility section of large Partnership project between the Government (MBIE) and DairyNZ. |

**Techniv8 - drinks and nibbles with the sponsors**

We will showcase what is new and hot in innovation and technology over drinks and nibbles with the sponsors
Session 3 Workshops: Tuesday Morning

You can attend either workshops 3.1 or 3.2 which are double sessions or choose two shorter workshops from 3.3 - 3.6

<table>
<thead>
<tr>
<th>Workshop</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Description</th>
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<tbody>
<tr>
<td>3.1</td>
<td>How to make today's dream tomorrows reality!</td>
<td>Bex Warburton</td>
<td>Bex Warburton delivers a high energy, content packed workshop. For anyone who wants to build a financially sustainable business, that can navigate whatever the future might bring, you can't afford to miss this. Whether you are just starting out with a big dream or you have been growing your farm business rapidly towards those big dreams, this workshop will provide you with a tool kit bursting at the seams with invaluable information, transforming how you analyse your business. Bex brings a unique skill set, with on-farm experience, farm consultancy, rural banking and leadership coaching that culminates into a workshop packed with hard and soft skills required to be shaping and driving forward into the future of agriculture.</td>
</tr>
<tr>
<td>3.2</td>
<td>What after success?</td>
<td>Rhodes Donald, Polson Higgs and Tony Hammington, Peer Review</td>
<td>You are a successful farmer at the top of your game. How is the next chapter of your life going to unfold? You have done the hard yards, but it can't go on forever. Or can it?</td>
</tr>
<tr>
<td>3.3</td>
<td>What can I do on farm to make this people stuff easier?</td>
<td>Stu Taylor</td>
<td>We listen to experts talk about culture change, management practices, emotional intelligence, etc, but what can I practically do on farm to make a difference with my team. Where do I start? Stu Taylor talks about his path to a better people situation. Where he came from the mistakes he made, his successes and provides some insights into how you can make it “work with people” on your farm.</td>
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<td>3.4</td>
<td>Commit to just a bit</td>
<td>Juliette Maitland, DairyNZ</td>
<td>Come along and find out how to thrive in your first year/s as a team leader. If you're going/or have gone from being an employee to now running your own farm team, you are most likely facing a whole new dimension to farming – managing the people! But where to start? There are so many things you have been told you should be doing, but it seems far too overwhelming! Wouldn't it be good if you knew which parts would give you the best bang for your buck? You could focus on those and develop a few techniques, before selecting a few more and repeating the process. But which would you choose first? This workshop will provide farmers new to people management with ideas of what to focus on in your first year/s and how to achieve it, to create both productive and enjoyable workplaces.</td>
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<tr>
<td>3.5</td>
<td>What really goes on under a urine patch</td>
<td>Tim Clough, Camilla Gardiner, Anna Carlton, Roshean Woods, PhD students</td>
<td>Is all urine the same and are all urine events equal? It would seem not! In this science snapshot, which focuses on soils, you'll learn about what happens in the soil after a cow urinates and get an insight into research being carried out by young scientists in their goal to reduce N loss.</td>
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<tr>
<td>3.6</td>
<td>The balancing act - living well and farming well</td>
<td>Dana Carver, DairyNZ</td>
<td>We all want to live a balanced life where we work hard, get great results but also have time to relax and play. But how do we achieve that balance with the intense mental and physical stresses of farming? Come along to discuss the pressures of modern day farming and how to balance both personal and farm challenges. Gain tips to enhance your resources and manage stress so you can reach your goals without burning out.</td>
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**Session 4 workshops Tuesday afternoon**

You can attend two workshops from the list of six (except if selecting 4.1 which is a double session) please note 4.6 is a Rural Professionals session.

<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>4.1</td>
<td>Telling your story</td>
<td>Lee Cowan, DairyNZ</td>
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<td>(DOUBLE SESSION)</td>
<td></td>
<td>What does the public really think about dairy? Why does public perception matter, what are the media saying, and how do I engage with my community sharing my stories? Leave the interactive workshop with tangible actions to help you tell your story, whether on social media, local or national platforms or within your community</td>
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<tr>
<td>4.2</td>
<td>How to apply nudge theory to affect environmental change on your farm</td>
<td>Prof Graeme Poole, University of Waikato</td>
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<td>(SINGLE SESSION)</td>
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<td>This workshop will inspire you to make small habitual changes improving the impact of your farming practice and percolating within your team and home alike</td>
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<td>4.3</td>
<td>Building a culture</td>
<td>Sam Andersen-Heather, Captain of Barbarians</td>
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<td>(SINGLE SESSION)</td>
<td></td>
<td>With teams increasingly made up of diverse age groups and cultural backgrounds how do you develop your own positive farm culture? Delegates will leave able to recognise cultural diversity across nations, backgrounds, and age groups, even for millennials! They will be able to pool that diversity and generate their own unique, encompassing, positive farm culture. This workshop will recognise the importance of our teams - us - as the drivers of our businesses and the responsibility farm owners, managers and sharemilkers have in generating positive work environments.</td>
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<tr>
<td>4.4</td>
<td>Water matters</td>
<td>Kieran McCall, Lyndon Strang, Robert Kempthorne</td>
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<td>(DOUBLE SESSION)</td>
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<td>The health of our waterways is a top priority for Kiwis. As a nation, only the cost of living concerns us more. In this workshop we will be opening the floor to discussion around the role of water in farming systems. What is our obligation on-farm and in the wider community when using this natural resource? Three superstar farmers from different locations around the South Island will talk about water use on their farm, challenges they have faced, changes they have made, and future ideas to better utilise water while lowering their farm's impact in their area. Changes will range from capital investment and infrastructure, through to planting schemes and simply modifying behaviour, altering our attitude to water.</td>
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<td>4.6</td>
<td>RP's STOP look and listen</td>
<td>Dana Carver, DairyNZ</td>
</tr>
<tr>
<td>(SINGLE SESSION)</td>
<td></td>
<td>Rural Professionals are critical in helping farmers stay well and get help with stress, burnout and mental illness. Come along and learn about the important part you play in industry wellbeing. Familiarise yourself with the dynamic stresses of modern day farming, and the latest statistics on farmer wellbeing. The workshop discusses how GoodYarn, an award-winning workshop, designed for rural organisations to imbed in their training regimes to help staff recognise the early signs of stress and anxiety and learn how to talk to someone when they're concerned.</td>
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